

‘‘आत्मनिर्भर पत्रिका’’

ई-बुलेटिन

Date : 7-03-2022

MSME
INDIA



‘‘Way To Atmanirbhar’’

UDYOG MITRA
— Sanstha —

President : Pradeep Peshkar

MSME NEWS

Union MSME Minister Hon.Narayan Rane launches Union Bank MSME RuPay Credit Card

Union Minister for Micro, Small & Medium Enterprises, Shri Narayan Rane today launched the **Union MSME RuPay Credit Card** of Union Bank of India in Sindhudurg at the two day MSME Conclave being held in the district. The card is being offered by Union Bank of India in association with National Payments Corporation of India (NPCI). It provides a simplified payment mechanism to MSMEs to meet their business-related operational expenses.

The RuPay Card offers benefits like anytime digital payments, interest-free period and will carry interest rate similar to the rate charged for loans. MSME borrowers will be able to enjoy an interest-free credit period of up to 50 days on their business spends. The card also offers the EMI facility to the customers on their business-related purchases. MSMEs will also get specially curated efficient business services on this card which will help them in taking their business on most of the digital platforms.

The RuPay Credit card will simplify and expedite payment mechanism for MSMEs while enabling banks to monitor the transactions at granular level. The Credit card will also reduce the demand for cash withdrawal by the businesses due to availability of the digital payment tool.

Other benefits include accidental insurance coverage, lounge access, and other rewards being offered by NPCI on RuPay cards. Besides this, the card offers variety of additional features and business services for the MSMEs.

During the MSME Conclave, the Union Minister distributed the first batch of RuPay cards to select MSME entrepreneurs.



Textile Scheme

Comprehensive Handicrafts Cluster Development Scheme (2021-22 to 2025-26)

Introduction :

Integrated projects under CHCDS are intended to scale up the infrastructural and production chain at Handicrafts clusters which have remained unorganized and have not kept pace with the modernization and development that have been taking place so far. Consequently, there has not been any addition of fresh impetus of development and optimum realization of output in the handicrafts sector, which is not only the backbone of long traditional heritage and cultural linkages.

The prospect of this sector lies in infrastructural improvement, modernization of the tools, machinery, process, product development & diversification and creating strong brands. Innovative designs as well as technical know-how, furthered by brand building of the native products hold the key to creating a niche market for the products manufactured by the clusters.

The proposed programme is expected to support the Up gradation/creation of infrastructural facilities coupled with market linkages and product development & diversification. Handicrafts clusters are located in clearly identifiable geographical locations (clusters) that specialize in specific products, with close linkages and inter dependence amongst the key players in the cluster. Further, during implementation of the projects it has been observed that in certain cases interventions are required to be implemented at “various places throughout the country in a particular craft” or “in scattered clusters practicing various crafts in a state/geographical region” for generating employment through skill up-gradation and also for increasing the market base of the craft within the country as well as in the International market. In such cases the CHCD Scheme would be flexible to reach all corners of the country wherever the selected craft exists. The activities may vary from soft to hard interventions. In short, projects under CHCDS can be implemented in a fixed geographical area as well as different places throughout the country in a particular craft or in a state where crafts are identified on block/cluster level. The integrated projects will be taken up for development through Central/State Handicrafts Corporations/autonomous body-council-institute/registered co-operatives/producer company of artisans/registered SPV, having good experience in handicrafts sector as per requirement and as per the DPR prepared for the purpose.



Funding pattern

Funds to the tune of 2% (max.) of project cost up to a maximum of Rs. 5.00 Lakhs (whichever is less) per project shall be earmarked for establishing baseline data / DPR against which performance can be compared at the end of the project. The total fund requirement will be as per the Detailed project Report (DPR). 3% of Total project cost shall be provided for setting up of Project Monitoring Unit (PMU). st nd 50% of the approved project cost will be released as advance/1 instalment. 2 instalment @ 40% of st the approved project cost will be released on utilization of 70% of 1 instalment. The last 10% amount will be released as reimbursement on completion of project and submission of utilization report etc.



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#Union Budget Presentation

Hon. Dr. Bhagwat Karad, Minister of State for Finance, Government of India, Presented Union Budget 2022-23 Highlights in a program organized at the Institute of Chartered Accountants Of India ,Nashik



MSME National Board Member Mr.Pradeep Peshkar ,CA Association President Mr. Sohil Shah, MLA Mrs.Seema Hire were present on the dais





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IT Conclave -2022

1 मार्च 2022 रोजी नाशिकच्या "द ताज गेटवे, मुंबई आब्रा हायवे, येथे आयटी कॉन्क्लेव्ह 2022 या दिमाखदार सोहळ्याचे आयोजन नाशिक महानगर पालिकेतर्फे करण्यात आले होते. कार्यक्रमाचे प्रमुख पाहुणे म्हणून केंद्रीय सुक्ष्म लघु व मध्यम उद्योग मंत्री श्री. नारायण राणे साहेब होते... या आयटी हब मुळे नाशिक मध्ये खुप मोठ्या प्रमाणावर रोजगार संधी उपलब्ध होणार आहेत, तसेच नाशिकचे नाव संपूर्ण देशात होणार आहे.. या आयटी हबचे कौतुक व भावी वाटचालीसाठी मान्यवरांनी नाशिक महानगर पालिकेस तसेच सर्व नेते यांना शुभेच्छा दिल्या... या कार्यक्रमास माजी पर्यटन मंत्री व आमदार जयकुमारजी रावल, तसेच नाशिक पश्चिम आमदार सौ. सीमाताई हिरे , नाशिक पूर्वचे आमदार राहुलजी ढिकले, तसेच भारत सरकार एमएसएमई बोर्डाचे सदस्य श्री. प्रदीप पेशकार आणि या आयटी हबचे संकल्पनाकार सन्माननीय महापौर श्री. सतीश नाना कुलकर्णी नाशिक महानगर पालिकेचे सर्व सन्माननीय नगरसेवक , पदाधिकारी, अधिकारी व कर्मचारी वृंद मोठ्या संख्येने उपस्थित होते..



[Click Here to Watch full Program](#)



MSME CLINIC

What is MSME Clinic ?

MSME Clinic is a unique concept to provide handholding support to all MSMEs to resolve their day-to-day or incidental hurdles in ease of doing business. Subscriber can register his doubts / Problems / grievance regarding Government authorities and book an appointment with subject experts. UMS administration team will arrange a virtual meeting with concerned experts / Govt. Authorities as appropriate. Subscriber will get advise or suggestions to handle the situation. This is not only problem-specific but subscribers can get advise growth ,business development .



MSME CLINIC

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UDYOG MITRA

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WAY TO ATMANIRBHAR

About Udyog Mitra Sanstha

Udyog Mitra Sanstha is dedicated to work for entrepreneurs, industrialists engaged in manufacturing, services, trade and budding start-ups.

Our Vision

To strengthen Indian Micro, Small & Medium Enterprises (MSME) and making them competitive in the global market.

Our Mission

To increase Micro, Small & Medium Enterprises (MSME) contribution in Indian GDP as well making Bharat Atmanirbhar. To Support Honorable Prime Minister Shri Narendra Modi's initiative of Atmanirbhar Bharat and Vishwa Guru Bharat.

Scope of Work

To achieve goal of Atmanirbhar Bharat Udyog Mitra Sanstha is dedicatedly working as knowledge partner with all MSME's.

We Provide

- Solutions to various issues through **MSME Clinic**.
- Awareness drive through meaningful **Seminars & Webinars**.
- To get acquaintance with new schemes, GRs, Policies of MSME ministry, policies, and circulars of RBI through "**Atmanirbhar Patrika**".
- Assistance & guidance to resolve **Banking Issues** like fund raising, NPA, rehabilitation of sick units.
- Vendor development help through arranging B2B meet and virtual Expo, in association with PSUs, Govt. agencies, large industries.
- Platform to get the latest technology and knowledge developed by renowned Govt. agencies.
- Hand holding service to grow, to expand the business and to become competitive in the global market.

In short becoming **ATMANIRBHAR**.

Our Network

Nashik | Ahemadnagar | Jalgoan | Dhule | Pune | Kolhapur | Sangali | Satara
Aurangabad | Solapur | Hingoli | Akola | Thane | Palghar



Nature of Service

- MSME Clinic
- Atmanirbhar Patrika
- Webinar (Free/Paid)
- On field Seminars
- Training
- Start-up Support (Incubation Support)

Subscription plan

• Executive subscription

Services include:

- √ -MSME clinic
- √ -Atamnirbhar patrika (E-Bulletin) fortnightly
- √ -Informative seminars (Free seminars only)
- √ -President's address once in a month

Services include:

- √ -All services available to executive membership
- And
- √ -Free advertisement in special edition of E-Bulletin
- √ -President's Exclusive address/seminars.
- √ -Meet with exclusive guest /government officials
- √ -Business meets



Associate partner



President's Profile



Mr. Pradeep Peshkar
President of Udyog Mitra
Sanstha, Maharashtra

Mr. Pradeep Peshkar, President of Udyog Mitra Sanstha, is a renowned businessman and activist in the industrial sector, active state leader of BJP for the last 15 years. He is presently working as President of the BJP Industrial Cell of Maharashtra. He has a reputation as a dynamic leader leading from the front to resolve any industrial issue. Implementation of central and state government schemes for MSME is his specialty. As a recognition of his work, MSME ministry appointed him as a MEMBER of the National Board for MSME, Government of India.

For More Details Visit on our Website

www.udyogmitraonline.com

UDYOG MITRA

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